

Amazing Yamagata Video Contest!

～Win a free pair of tickets for an overnight stay at a deluxe Japanese Onsen!～



To encourage overseas tourists to visit

Yamagata's Murayama region, we are collecting videos that feature spots of interest in Murayama that you would like to introduce to friends and family. Prizes for the best submissions include a pair of tickets for an overnight stay at a deluxe Murayama Japanese Onsen. There will also be prizes for all those that participate. Everyone is encouraged to apply!

1) Prizes:

- Creators of the best submissions will receive a pair of tickets for an overnight stay at a deluxe Murayama Japanese Onsen (Total of 5 sets will be awarded). Creators of non-winning videos will receive a prize for participation.

2) Who Can Participate:

- You!!

3) Submission Deadline and How to Enter:

- Submission Deadline: September 30, 2016
- Participants should use one of the two methods below to submit their entries:
 - Upload the video to YouTube or similar video hosting site. Send the URL, along with the submitter's name, address, and telephone number, to yamagatavideo@gmail.com
 - Use a file transfer service to send the video, with submitter's name, address, telephone number, and e-mail address information included, to yamagatavideo@gmail.com

4) Video Requirements:

- Language : English
- Length : 5 minutes or less
- Must feature points of interest in the Murayama region* that you would like to introduce to your friends and family.

*The Murayama region is located in the central eastern part of Yamagata Prefecture. Please refer to the pink section of the Yamagata tourism map on the next page.

- Your face and voice must both appear in the video
- Must not include any vulgar or otherwise inappropriate language
- Legal rights to the selected videos (including editing rights) will become the property of the Yamagata Regional Tourism Association*

*Videos will be posted on the Yamagata Regional Tourism Association's homepage, and may be edited.

- Submissions must not have been shown publicly prior to submission.

5) Contact:

Yamagata Regional Tourism Association (やまがた広域観光協議会)

E-mail: yamagatavideo@gmail.com

Tel: 023-621-8444 (ask for Tanaka)

URL: <http://bit.ly/28OMkFt>

Map of Yamagata

